



European ITER VITIS Awards



Supporting Wine Tourism, rewarding initiatives and innovation

The European Federation "Iter Vitis, les Chemins de la Vigne", Cultural Route of the Council of Europe, launches a European prize which aims to reveal, support the action of valorization of the soil and to highlight the viticultural heritage in each member country of the network.

The rule

Article 1: The Name

The European Federation "Iter Vitis, les Chemins de la Vigne", Cultural Route of the Council of Europe, launches a European prize which name is : **European ITER VITIS Awards**

Article 2 : Definition of the Prize

Two levels will be distinguished: National and European

The winners of the two categories of the national prize will automatically be selected to participate in the final at the European level.

European Iter Vitis Awards will reward the initiatives of any organization that has realized or supported an exemplary and transferable project that values the terroir or the appellation carried by:

- **A public structure** (collectivity, consular chamber, TO, ...) having worked the best during the past year to defend and promote the cultural heritage linked to the wine sector.
- **A private or associative structure** (trade unions, wine cooperative, scoop ...) having developed an innovative, tourist, cultural and rewarding action linked to the wine sector.

European IterVitis Awards will reward actions responding to an environmentally friendly approach, beneficial for the local economy, but also positive for society.

In connection with the values of the cultural routes of the Council of Europe,

three axes will be favored:

1. Education (transmission of knowledge, responsible consumption.)
2. Environment (preservation, heritage recognition ...)
3. Accessibility (promote non-discriminatory wine tourism)

The evaluation criteria will be as follows:

The impact on the image of the vineyard	20 points
Valorization of the wine cultural heritage	20 points
Environmental protection and responsible consumption.	20 points
Local involvement, networking of local stakeholders	20 points
Local economic impact	20 points

Article 3: Organization

The European Iter Vitis Federation will coordinate the official launch, the European development and the final awards ceremony.

National associations will coordinate the process at the national level as soon as the official launch.

Article 4: Terms of participation

Declaration of candidacy European ITER VITIS Awards - 2018

The application is voluntary and subject to a contribution to the fees of € 100 to be paid upon registration with each national association.

The application file can be downloaded online www.itervitis.eu or www.itervitis.fr

The submission of files must be done no later than August 31 of the current year in digital format to the dedicated email address, created by each national association (Ex: itervitisfrance.awards@gmail.com)

Each participant acknowledges having read the rules, declares to comply with them and accepts them.

Article 5: Selection of candidates and election

The selection is carried out on the basis of the files after having examined their admissibility under this Regulation and after an in situ hearing.

At the national level, each association is given the freedom to set up an in situ visit for the selection of candidates.

A mandatory visit of the national structures selected for the final will be organized with at least 1 member of the Jury. The selected structures undertake to receive the member (s) of the jury and to facilitate the visit.

National election

Consultation, meeting of the members of the national jury, deliberation no later than October 15th of the current year

Declaration of the winners no later than October 30th of the current year.

European Election

Consultation, meeting of the members of the European jury, deliberation between 1 and 15 November of the current year. Winners' declaration no later than November 30 of the current year



European ITER VITIS Awards



Article 6: Jury members

All participants recognize the sovereignty of the jury and accept, by virtue of their participation, the provisions of this Regulation.

National Jury:

A national jury can be set up, it will elect the national winner by category; it will be chaired by the president of the national association or his duly appointed representative, and composed of qualified personalities.

European Jury:

The European Jury will elect the European winner by category among the national winners; it will be chaired by the President of the European Federation or his duly appointed representative, composed of qualified persons.

Each member of the jury agrees to behave in complete independence and to accept no favors of any kind from the candidates.

General public jury:

The structures selected at European level will be published on the facebook page dedicated to ITER VITIS AWARDS

Each of the followers will be able to support the winner (s) of his country, his region ... This support will be taken into account in the final deliberation in case two structures are tied.

Article 7: Distinctions

All selected candidates will benefit from communication and promotion actions

Diplomas and trophies

The selected candidates at national level participating in the European final will be rewarded.

The winners of the two categories of the European Iter Vitis Awards will receive a trophy.

The 2 winners of the European Iter Vitis Awards will benefit from a filmed report that can be used for their personal communication and a press campaign.

The laureates will be able to mention the distinction by placing the "IterVitis Awards / Year of Distinction" logo on all communication media.

Award ceremony

Each national association will announce the names of the winners selected for the European Iter Vitis Awards. Each national association will organize an award ceremony after the announcement of the results of the European final.

The European Iter Vitis Awards will be organized by the European federation

The organization at the headquarters of the regional representation of the country or countries rewarded with the European Commission with the invitation of deputies Europeans / representation of regions in the EU Parliament is envisaged.

It is recommended that the wine regions participating in the final to provide a presentation of the vineyards (videos- brochure - tasting) to make known the region (s) wine (s) winner (s).

Article 8: Fraud

Any participant exerting pressures of any nature with the members of the jury will be disqualified and will not be able to participate during the 3 following years.

Article 9: Confidentiality, liability, rights of use

The organizers only distribute the application documents received exclusively to the Jury members. They have no voting rights.

They organize and coordinate the operation with neutrality and impartiality.

The organization and the national jury members are not allowed to reveal the names of unsuccessful candidates.

Only the names of the nominated and rewarded candidates are communicated.

The members of the jury vote by secret ballot.

Except for renouncing their distinction, the winners accept a free use of their image, their name and all the information contained in their application file, for promotional and testimonial purposes, under computer processing and in the media.

In accordance with the Data Protection Act of 6 January 1978, all candidates have the right to rectify or delete data concerning them which they can exercise on request from the organizer:

European Federation « Iter Vitis, Les Chemins de la Vigne » 3 Quai des Escoussieres 81800 Rabastens –